

STEFAN JATIPERWIRA

COMMS LECTURER

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ACADEMIC & PROFESSIONAL SUMMARY

MA Graduate with focus on Political Communication, Philosophy, and Computerized Big-Data Studies. Professionally, having roughly 2-year-experience in business analysis, data management and (data) project coordination across Europe and multiple international markets. Committed to leveraging a strong background in communication theories, philosophy and data-driven approaches to enrich the intended organization / academic institution.

EDUCATION

MA GLOBAL COMMUNICATIONS: POLITICS & SOCIETY

Universität Erfurt

Erfurt, Thüringen, Germany,
2021 – 2024
GPA: 3.3

BACHELOR OF LITERATURE, ENGLISH LANGUAGE AND LITERATURE

Universitas Negeri Malang

Malang, East Java, Indonesia,
2014 – 2018
GPA: 3.69

LATEST PROFESSIONAL EXPERIENCE

- **COMMUNICATIONS LECTURER**
UNIVERSITAS CIPUTRA SURABAYA
Surabaya, East Java, Indonesia (July 2025 – present)

Starting a journey of becoming a full-time communications lecturer.

- **DATA MANAGER, QUALITY & GOVERNANCE**
SONEPAR
Hannover, Niedersachsen, Germany (2024 – 2025)

KPI development and improvement across regions of the world. Consulting PI Managements (in Europe and North America) on Data Governance for 40M+ products worldwide. Business requirement gathering and analysis. Project coordination for Data Standardization and UAT. Technical work / support on SQL, Power Automate, VBA, Power BI, etc.

- **MASTER DATA MANAGEMENT PROJECT (WORKING-STUDENT)
SONOVA GROUP**

Wedemark, Hannover-Landkreis, Niedersachsen, Germany (2023 – 2024)

Project coordination with a 3rd-party software developer in phasing down several Data Management systems into 2 MDM SSOTs. Performing business analysis and requirements gathering. Data harmonization and quality checks for the entire CHB product portfolio (2000+ products). Training new key users on the 2 new MDM SSOTs. Supporting data analysis on sustainability topics.

- **FRANCHISE MANAGEMENT EMEA REGION (INTERNSHIP)
CONTINENTAL AG**

Hannover, Niedersachsen, Germany (2023 – 2023)

Collaboration in the general management of franchisees in all of Europe, Middle East and Africa (EMEA). Performing market & competitor analysis. Project coordination across all countries in the EMEA. Conceptualization for the digitalization of the franchise network (CRM system preparation and soft launch).

PUBLICATIONS

SCOPUS

Scopus ID: [57219232103](#)

Scopus h-index: 2

List of Publications: <https://www.scopus.com/authid/detail.uri?authorId=57219232103>

GOOGLE SCHOLAR

Profile: <https://scholar.google.com/citations?hl=en&user=W-kIVkoAAAAJ>

SKILLS

Professional:

- Data Management / Governance
- Project Management (Data)
- Business Analysis
- UAT
- Data Analysis & Modelling
- Franchise Management (including M&A)
- Outsourcing
- Contract Management
- Statistics
- Public Speaking
- Native-level English (C2)
- Fluent German (B2 / C1)

Technical:

- Microsoft Office (Excel, Word, PowerPoint)
- Excel VBA
- SQL
- Python
- R
- C#
- NAV Dynamics
- Power BI
- Power Automate
- Power Apps
- Jira
- Confluence
- SPSS
- Gephi
- UCINET