

# CURRICULUM VITAE

## PERSONAL INFORMATION (she/her)

Name : Gabriela Laras Dewi Swastika, B.Comm, M.A.  
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Birth date : May 27<sup>th</sup>, 1989  
Nationality : Indonesian  
Language : Bahasa Indonesia and English



## WORK

Lecturer (Assistant Professor) at School of Communication Science and Media Business  
Universitas Ciputra Surabaya, Indonesia

## EDUCATION

2013-2016 Master's Degree of Media and Cultural Studies  
The Graduate School of Universitas Gadjah Mada, Yogyakarta  
2007-2011 Bachelor's Degree of Communication Science (Journalism and Media Studies)  
The Faculty of Social and Political Science, Universitas Atma Jaya Yogyakarta

## PUBLICATION

2023, July Counseling Pedagogy during Covid-19 Pandemic: A Study of Communication Accommodation Theory published in *Jurnal Communio: Jurnal Jurusan Ilmu Komunikasi* 12 (2)  
2022, March Content Marketing Analysis of Body Positivity Campaign on Instagram: Case Study of Nipplets published in *CHANNEL: Jurnal Komunikasi* 10 (2)  
2022, January Visual Rhetoric Analysis of Covid-19 Health Protocol in Indonesia published in *IKAT: The Indonesian Journal of Southeast Asian Studies* 5 (2)  
2021, September Tren Shopee Haul dalam Platform TikTok: Sebuah Tinjauan Budaya Pop dan Tontonan published in *ASPIKOM JATIM: Jurnal Penelitian Komunikasi* 2 (2)  
2021, January Pilkada Surabaya during Covid-19 Pandemic: The Spectacle Beneath Political Campaign published in *3<sup>rd</sup> Jogjakarta Communication Conference Proceeding*  
2020, October Food Sovereignty in COVID-19 Pandemic: The Narrative of Commons  
<https://blogs.lse.ac.uk/seac/2020/10/20/food-sovereignty-in-covid-19-pandemic-the-narrative-of-commons/>  
2020, July CDA dalam Kolom Catatan Minggu: *Interplay* Teks dan Praksis dalam Narasi Urban published in *Kajian Jurnalisme* 4 (1), 2020  
2019, July Peran Komunikasi Lintas Budaya terhadap Proses Adaptasi Mahasiswa Kawasan Timur Indonesia di Universitas Ciputra Surabaya published in *Book Chapter Komunikasi Multikultural oleh ASPIKOM*  
2018, October Mediatisasi #stopfoodwaste: Studi Kasus pada Garda Pangan published in *Jurnal AKRAB* 3 (1), 2018  
2017, September Berkota dan Menjalani Narasi Urban: Studi Kasus Revitalisasi Kawasan Malioboro published in *Conference Proceeding of COMICOS 2017: Developing Knowledge Community*

## CURRICULUM VITAE

2012, June Chapter "Penonton dan Pembaca Televisi" published in *Konsumsi dan Negosiasi Penonton: Bunga Rampai Penelitian Khalayak 2*

### PARTICIPATION

2023, October Participant of Kyoto Conference on Arts, Media, and Culture 2023 by IAFOR  
2022, December Speaker in The Community Service of Woman Empowerment in Entrepreneurship  
2022, October Participant of Mercu Buana International Conference on Communication Science held by Universitas Mercu Buana  
2022, September Participant of International Conference on Communication and Media run by Universiti Utara Malaysia  
2021, June Moderator for Panel Presentation at KONAikom (The National Conference in Communications) entitled *Stay in Communication, Keep Connected*  
2021, October Participant of Southeast Asia Conference on Media, Cinema, and Art held by Universitas Gadjah Mada  
2021, March Panelist at 3<sup>rd</sup> Jogjakarta Communication Conference (JCC) 2021  
2021, February Speaker of iTalk Series "Make Your Content Outstanding" within the collaboration of The Department of Communication Science and Library of Universitas Ciputra Surabaya  
2020, December Moderator for National Seminar of Qualitative Research 2020 "The Innovation of Social Research Methodology"  
2020, October Panelist of Seminar Series LSE Southeast Asia and COVID-19 *Marginalized and Vulnerable Groups and Strategies for Mutual Support During Covid-19*  
2020, May Speaker of Library Research Workshop

### COURSES/TRAININGS

2021, July Workshop of Learning Achievement for Communications Program Graduates  
2021, July Annual Workshop for Research Design, Scientific Research Paper, and Intellectual Property Rights  
2021, June Training for Open Journal System (OJS) Management  
2021, February Workshop of Textbook and Handbook Writing  
2020, January Workshop of Sustainability Reporting  
2019, December Training for Certification of International Qualitative Researcher  
2019, August Workshop of Normative and Applied Ethics

### COMMITTEE

2022-now Secretary of Unit of Sexual Violence Prevention and Response at Universitas Ciputra Surabaya  
2020-now Announcer of *SELASAR: Sela-sela Ngajar* in FIKOM Radio, biweekly radio program led by lecturers and staffs at School of Communication Science and Media Business, Universitas Ciputra Surabaya  
2019-now Editor in Chief of *Calathu: Jurnal Ilmu Komunikasi*, a biannual journal publication run by School of Communication Science and Media Business, Universitas Ciputra Surabaya