

A circular portrait of Monika Teguh, a woman with dark hair and glasses, wearing a black jacket with a logo on the left chest. The background of the portrait is light blue.

Monika Teguh, S.Sos., M.Med.Kom.

COMMUNICATION SCIENCE
LECTURER

ABOUT ME

I am a Lecturer in Communication Science Department. My main expertise is strategic communication which is applied in various fields such as corporation, MSME, and health. I have strong presentation skills and can work well in team. I also like to do some research about communication and write scientific papers.

INTEREST

I am interested in learning more about communication science and sharing my knowledge to people. I also like to do research that can be useful for many people. Besides these activities I am also pleased to be able to make the world a better place through concrete actions such as helping people in need, providing training and providing better education.

CONTACT

+62 812 3188 9879
monika.teguh@gmail.com
monika.teguh@ciputra.ac.id

EDUCATION

UNIVERSITAS KRISTEN PETRA

2006 - 2011 | Bachelor of Communication Science

UNIVERSITAS AIRLANGGA

2012-2014 | Master of Media and Communication -
specializes in corporate communications

UNIVERSITAS AIRLANGGA

2020- on going | PhD in Media and Communication

WORKING EXPERIENCE

2015- **LECTURER**

now Communication Science Department
Universitas Ciputra Surabaya

2013 **PUBLIC RELATIONS**

Yayasan TRAMPIL Indonesia

2012 **ACCOUNT EXECUTIVE**

PT Teamwork Advertising

Career Performance

Monika Teguh, S.Sos., M.Med.Kom

RESEARCH:

- 2023 | Integrated Marketing Communication for Tong Tji Tea House Semarang Indonesia
- 2023 | The Roles of Elders as Apparatuses of Power in Health Communication for Stunting Prevention
- 2023 | Bio-Power Reproduction By Authority Agents And Apparatuses Of Power In Health Communication: The Analysis Of Health Cadre Discourse As Stunting Cases Preventive Health Care Agent
- 2023 | The Impact of Adaptive and Ideational Culture in the Case of Stunting in Indonesia
- 2023 | Digital Marketing Communication Activities on Online Magazine Gettinlow
- 2023 | The Usage of Radio Streaming for Entrepreneurship Education
- 2021 | Health Communication Efforts to Prevent Stunting in the Pandemic Era in Trenggalek Regency
- 2021 | MARKETING COMMUNICATION FOR THE ELDERLY MARKET (Case Study on the Promotion of Hoe Sioe Shen Dentist Services)
- 2021 | Social Entrepreneurship and Corporate Shared Value for Empowering Dairy Farmers
- 2021 | Development Of Digital Marketing Communication For Small Medium Micro Enterprises
- 2021 | MARKETING COMMUNICATIONS FOR THE ELDERLY MARKET (Case Study on Promotion of Hoe Sioe Shen Dental Services)
- 2020 | Komik Kita Si Binsa as a Communication Tool for the TNI During the COVID-19 Pandemic
- 2020 | Integrated Marketing Communication for Industrial Internet of Things Venture - Machine Vision
- 2020 | Health Communication Efforts at the Trenggalek Health Center in Preventing the Spread of COVID-19
- 2020 | Relationship Strategy Between Franchisor And Franchisee In Chifry Franchise Business
- 2020 | The Role of Communication in the Succession Process in Family Business - A Study at PT Catur Putra Harmonis
- 2020 | Implementation of Integrated Marketing Communication at Kampoeng Semarang
- 2020 | Designing a Digital Marketing Communication Strategy for the Hospitality Industry in Facing Consumer Culture in the Age of Technology - A Case Study at Golden Tulip Legacy Surabaya etc..

EVENTS SPEAKER:

- 2021 | Symposium for Government Public Relations in East Java - organized by the East Java Communication and Information Office
- 2021 | National Lecturer Council Conference - Reflection on the 76th Independence of the Republic of Indonesia in Various Perspectives
- 2021 | Internal Training for Student Council with the theme of Negotiation Strategy
- 2020 | Online Presentation Technique Training Program for Citra Berkas Surabaya High School
- 2020 | Communication and Basic Presentation Training for Masa Depan Cerdas High School
- 2019 | Catholic Student Cadre Leadership Training from Lazaris Foundation
- 2018 | Instagram Content Creator Training for Students of SMAN 7 Malang and SMAN 2 Boyolangu