

Louisa Christine Hartanto, S.I.Kom., M.Si.

COMMUNICATION SCIENCE
LECTURER



About Me

I am one of the lecturer at the Faculty of Communication Science and Media Business. Film Production, Broadcasting Production, and Event Management are my passion and expertise. I've been sharing my knowledge in the field since 2015.

Interest

I always love to learning and discuss about event management and the multimedia content. Sometimes the discuss session turns into actions such as helping and consulting student at creating and managing events.

Contact

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Education

2011-2015

Bachelor of Communication Science
Universitas Katolik Widya Mandala Surabaya

2015-2017

Master of Communications
Universitas Indonesia

Experience

Universitas Ciputra Surabaya
2018-now

*Lecturer and Chief of Laboratory of
Communication and Media Convergence*

Universitas Katolik Widya Mandala Surabaya
2017 - 2018

Adjunct Lecturer

Universitas Katolik Widya Mandala Surabaya
2013 - 2015

*Coordinator of Staff Assistant at
Communication Integrated Laboratory*

Career Performance

Research

- 2019 | Study of Ciputra University Surabaya Students Receptions Towards Jokowi's Image In The Video of Si Manis Jembatan Ancur
- 2019 | Content Laboratory for Millennial Generation 4.0
- 2020 | Implementation of Integrated Marketing Communication at Kampoeng Semarang
- 2021 | Analysis of Online Media Framing in Encouraging Public Participation to Support The East Java Governor's Policy Regarding COVID 19
- 2021 | Customer Relationship Management of UD Mapan Kediri During COVID-19
- 2021 | Gatotkaca in Mobile Legend: Bang-Bang Game as Representation of Indonesia Culture
- 2022 | Instagram Social Media Design To Empower Environmental NGO's

Events Speaker

- 2018 | Instagram Content Creator Training for Students of SMAK St. Agustinus Kediri
- 2019 | Catholic Student Cadre Leadership Training for Lazaris Foundation
- 2020 | Communication and Basic Presentation Training for MDC High School
- 2020 | Internal Training for Student's Buddies with topic Effective Communication
- 2021 | Internal Training for Student Council with topic Creating Event
- 2022 | Instagram Content Creator Training for PEPULIH Organisation
- 2022 | Internal Training for Student Council with topic Event Management and Sponsorship
- 2023 | Internal Training for O-Week's Trainer with topic Building Effective Communication