



Dr. Hilda Yunita Wono, S.I.Kom., M.Med.Kom.

COMMUNICATION SCIENCE
LECTURER



ABOUT ME

I am a Communication Studies Lecturer. My expertise is in the field of strategic communication such as group or organizational communication, public relations, health communication and so on. I have good presentation skills and can easily adapt to new things and work well in a team. I also conduct various research on communication, do scientific writing and publish it.

EDUCATION

UNIVERSITAS SAHID JAKARTA
Doctoral Degree
Major in Communication Science
2020-2023

UNIVERSITAS AIRLANGGA SURABAYA
Master Degree
Major in Media and Communication
2012 - 2014

UNIVERSITAS 17 AGUSTUS 1945 SURABAYA
Bachelor Degree
major in communication science
2008 - 2012

ST. LOUIS 1 SURABAYA
Senior High School
Science class
2004 - 2007

CONTACT

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WORK EXPERINCE

HEAD OF DEPT. COMMUNICATION SCIENCE
Ciputra University | Jan 2017- Dec 2020

COMMUNICATION LECTURER
Ciputra University | Jan 2016 - now

PUBLIC RELATIONS
Ciputra University | Jan 2015 - Dec 2016

JOURNALISTIC TEACHER
*Pencinta Damai Junior High School |
Jan 2009 - Dec 2015
St. Aloysius Elementary School |
Jul 2014 - Jun 2015*

SURVEYOR
PT Kokek | Mar 2008 - Dec 2011

MARKETING STAFF
HL Advertising | Jan 2007 - Oct 2009

Research

Dr. Hilda Yunita Wono, S.I.Kom., M.Med.Kom.



- 2023
- Kampanye Peningkatan Kesejahteraan Buruh Melalui Kewirausahaan Di Jawa Timur
 - Edukasi Komunikasi Pemasaran Terpadu terhadap UMKM Bu Asih di Desa Galengdowo
 - Teknologi Dalam Pendidikan: Membantu Siswa Beradaptasi Dengan Revolusi Industri 4.0
 - Enhancing Student Learning in Tourism Program through a Technology-Based Constructive Learning Model: The Case of Universitas Ciputra
 - Implementasi Difusi Inovasi Program Vasektomi Kota Surabaya
 - # gagalkanomnibuslaw movement: How Simulacra Sparks Mass Action
 - Sosialisasi Pengenalan Sanggar Merah Merdeka Sebagai Organisasi Peduli Anak Surabaya Melalui Jingle
 - Media Sosial, Literasi Digital, Dan Inovasi Bisnis Trikotomi Baru Dalam Manajemen Strategi
 - Pest Analysis on Instagram Account@ golkar. indonesia
 - Model Belajar Konstruktif Interaksi Belajar Di Kelas Tatap Maya
- 2022
- Diplomasi Indonesia Di Tengah Persaingan Amerika Serikat dan Cina
 - Implementasi Difusi Inovasi Program Vasektomi Kota Surabaya
 - Sosialisasi Pengenalan Sanggar Merah Merdeka Sebagai Organisasi Peduli Anak Surabaya Melalui Jingle
 - Integrated Marketing Communication Kedai Pantry Magetan Pada Era Digitalisasi 4.0
 - Study of Dual Brand in Indonesia Tourism Communication
 - Pragmatisme Partai Nasional Demokrat dalam Sistem Pemilu Terbuka
 - Integrated Marketing Communication Preferences Coffee Shop In Surabaya
 - Strategi Media Lokal di Era Pasca Pandemi (Studi Kasus Harian Bhirawa di Surabaya)
 - Iklim Komunikasi Organisasi Layanan Publik Bidang Kesehatan
- 2021
- Communication Media Technology And Social Harmony Construction In The Era Of Society 5.0 A Critical View
 - The Effect of Compensation and Workload on Loyalty Employees at Hotel Tanjung Surabaya
 - Komodifikasi Politik dan Ekonomi Media Studi Kasus Kehadiran Jokowi di Pernikahan Atta dan Aurel
 - The Adoption of Facial Analysis Application Innovation for Post-Pandemic Beauty Product Marketing Communication
 - Memotret Etnografi Virtual Festival Fohorai Komunitas Masyarakat Adat Belu
 - Implementasi Marketing Mix Kerajinan Kulit Remile Implementation of Remile Leather Craft Marketing Mix
 - Menyelami Makna Kekuatan Foto Jurnalistik Jenazah COVID-19 Karya Joshua Irwandi
 - Komunikasi Antarbudaya pada Mahasiswa Perguruan Tinggi X (Studi pada Mahasiswa Angkatan 2017)
 - Effectiveness of the Interpersonal Communication Between UD Glory Owners and Cocoa Beans Suppliers after the Pandemic
 - Customer Relationship Management of UD Mapan Kediri During COVID-19
 - Implementasi Komunikasi Interpersonal Antara Pemilik Solo Oil Dan Supplier Minyak
 - Analisis Framing Media Online Dalam Mendorong Partisipasi Publik Untuk Mendukung Kebijakan Gubernur Jatim Terkait COVID 19
- 2020
- A Knowledge Level Analysis of Designated Male Receptor: A Basis of Making Public Service Ads for Family Planning Program
 - The Role of BKKBN Bali on Promoting New Concept High Quality Family
 - Usaha Catering Oke La Beb Go Online
 - Pengaruh Kualitas Pelayanan dan Kepuasan Konsumen Terhadap Loyalitas Konsumen CV Saga Selaras Pratama
 - Preferensi Komunikasi Pemasaran Terpadu Perguruan Tinggi Di Surabaya Pada Era Posmoderen
- 2019
- Perception and self-concept analysis as the basis of making family planning ads for male
 - Efektivitas Proses Komunikasi Interpersonal Antara Pembina Dengan Anak Asuhnya di Sanggar Merah Merdeka Surabaya
 - Kepuasan Komunikasi Program Pengenalan Jurusan
 - Film Iklan Ayah kerja
 - Preferensi Bauran Komunikasi Pemasaran
- 2018
- Analisis Emosi Calon Akseptor Pria: Sebuah Dasar Pembuatan Iklan Layanan Masyarakat untuk Program Keluarga Berencana di Surabaya
 - Brosur Ayah kerja
 - Perception and Self-Concept Analysis as the Basis of Making Family Planning Ads for Male in Surabaya
- 2017
- Preferensi Mahasiswa Terhadap Marketing Communication Mix
 - Strategi Promotional Mix pada Perguruan Tinggi X di Surabaya
- 2016
- Perilaku Konsumsi Media Pada Pria di Surabaya (Studi Pada Upaya Peningkatan Partisipasi KB Pria)
 - Iklim Komunikasi Yayasan Kasih Bangsa Surabaya
- 2015
- Bridging The Gap Between Entrepreneurship Principles And Catholic Social Teaching
- 2014
- Iklim Komunikasi Yayasan Sosial Berbasis Agama Katolik (Studi Terhadap Yayasan Lembaga Karya Dharma Surabaya Dan Yayasan Kasih Bangsa Surabaya)